

Churchill Franklin Automotive Launches Airbag Alert News Service

DOWNINGTOWN, PA., August 30, 2023 – Today, Churchill Franklin Automotive announced the launch of the Airbag Alert news service. This cost-effective email-based service provides lightning quick coverage of the global automotive airbag industry and saves subscribers thousands of dollars by eliminating man-hours spent in data collection, sorting and routing of competitive intelligence data. The English-language Airbag Alert Service is distributed electronically each business day in a mobile friendly text format that includes the full text of each article, source, date of article, companies mentioned and topic/subject area categorization.

The Airbag Alert includes the following news content:

- Merger, acquisitions & divestments
- Executive appointments & departures
- Litigation & judgements
- Airbag system & component contract awards
- Product recall news & analysis
- Production facility opening & closings.
- Industry trade shows & technical conferences.
- Regulatory news & analysis covering over 180 countries.
- Technology migration, product development & patent filings for all airbag modules, inflators, fabrics, components & materials.
- Coverage includes North America, Western Europe, Asia-Pacific as well as emerging market news from China, India, Eastern Europe, Southeast Asia & Latin America.

Unrivaled Airbag Industry Coverage

The Airbag Alert’s coverage includes over 78 OEM vehicle manufacturers and 512 Tier 1-2-3 system & component suppliers in over 200 countries around the world.

Here are some of the companies covered:

A. Haberkorn & Co. GmbH	East Joylong Automotive Airbag Co., Ltd.	National-Standard Company
A.J. Rose Manufacturing Co.	Eaton Aeroquip de Mexico S.A. de C.V.	NCV Industries
AB Tube Processing, Inc,	Ehrlich Werkzeug- und Geraetebau GmbH	NEC Electronics
ABC Group, Inc.	Elastogran GmbH	Neumann Aluminium
Abhishek Auto Industries Ltd.	Electrovac AG	New Lachaussee S.A.
ACA Group (Pty) Ltd.	Electrovac Hacht & Huber GmbH	New York Times
AccuGear, Inc.	Elektrolux Siegen GmbH	Nexis Fibers AG
ACRO Automation Systems, Inc.	Elesys	NICO Pyrotechnik GmbH
ACS Industries	ELMOS North America, Inc.	Nigu Chemie GmbH
ACTS GmbH & Co. KG	ELMOS Semiconductor	Nihon Plast Co., Ltd.
Adam Opel	EM Technologies Group	Nippon Kayaku Co., Ltd.
Adval Tech Holding AG	EMS-Patvag AG	Nissan
Advanced Elastomer Systems	Engineered Polymer Systems	Nitrochemie Wimmis AG
Advanced Industrial Science and Technology	Engineering Specialities Inc.	nolax AG
Advanced Label Technologies	Engineering Systems Incorporated	Nova Chemicals Germany GmbH
AFE S.A.S.	EPCOS AG	Nypro (Wrexham) Limited

AFL - Automotive Operations	Erawan Textile Co., Ltd.	OETIKER
Aisin Seiki Co. Ltd.	Ermet-Buck GmbH	Oki Semiconductor
Alcom Electronicos De Mexico, S.A. DE C.V	ERTA C.M.S. NV	Omron Automotive Electronics, Inc.
Alfmeier de Mexico	ESI	Otto Fuchs KG
Allied Chemical, Ltd. European Office	EST Energetics	Panasonic
Alps Electric Co. Ltd.	Eugene O Buts GmbH	PantLegal
ALT BV	Eulenburg Moritz Coatema GmbH	Parker Hannifin
Alutec Metallwaren GmbH & Co.	Exodynamics Technology	Peguform GmbH
Alva Sweden AB	Eybl Bobinet GmbH & Co. KG	Performance Fibers
Amann & Soehne GmbH & Co.	Fachhochschule Ingolstadt IAF	Pfeiffer Vacuum GmbH
AMI Semiconductor	Faurecia Autositze GmbH & Co.KG	Philippe Seva Technologies
Amphenol	FAW	Phoenix Testlab
Am-Safe Commercial Products	Fawer Automotive Parts Limited Company	Photron (Europe) Ltd.
Analog Devices	FCI	Picanol NV
Anowo Ltd.	Fiamm Technologies, LLC	Polyamide High Performance GmbH
Aoikikou Co., Ltd.	Fiat SpA	Porcher Industries
Apos GmbH & Co. KG	filtertechnik.Europe GmbH & Co.KG	Porsche
ARC Automotive, Inc.	FLAMMPRECOMP GmbH & Co. KG	Prestolite Wire Corporation
Arlon Silicone Technologies	FlexPoint Sensor Systems	Pridgeon & Clay
Arova Mettler AG	Ford Motor Company	Progress-Werk Oberkirch AG
ARTUR VIVES S.A.	Framatome Connectors International (FCI)	PSA Peugeot Citroen
Asada Metal Kogyo	Fratelli Mariani S.p.A.	PurePower LLC
Asahi Kasei	Freescale Semiconductor	Quadrant AG
Asai Kogyo Co., Ltd.	FRISSETTA Polymer GmbH	Quadrant CMS
Ascend Performance Materials	FTSS Europe	Quadrant Engineering Plastic Products
ASCI GmbH & Co. KG	Fuji	Quanex Corporation
Ashimori Industry Co., Ltd.	Fujikura Kasei Co., Ltd.	Reeves Brothers Inc. ???
Asno Horie (Thailand) Co., Ltd.	Fujitsu Ten	Renault
ASTCO	Furukawa Electric Co., Ltd.	Renesas Technology Corporation
ATF-RIFAST	Gabel MECA	Reuters
ATI Alldyne	GDV	Rheinmetall Nitrochemie
Audi AG	GE Plastics	Rhodia
Augat Automotive Components Europe	GE Silicones	Rhodia Group
Autoliv	Geely	Rhodia Industrial Yarns
Automotive Safety Components International GmbH & Co. KG	General Motors	Rhodia Silicones
Avery Dennison	Gerber Technology	Rhodium GmbH
B. Herpertz GmbH & Co. KG	GKD - Gebr. Kufferath AG	RLE Rhein-Main GmbH
Bachem GmbH & Co. KG	Global Safety Textiles	Robert Bosch
BAM	Grupo Antolin	Robert Bosch
BAS Components Ltd. (Headquaters)	GSK InTek Co. Ltd.	Royal Philips Electronics
BASF	Guangzhou Kinguard Auto Parts Co., Ltd.	Ryoden Trading Co. Ltd.
Bauer Kompressoren GmbH	GWP mbH	S&T DAEWOO CO LTD

Bauer Safety Engineering	HABERKORN hi.tec.textiles	Safety Components International, Inc.
Bayer Corporation, Automotive Division	Hanwha Corporation	Scandfilter AB/Vokes Air
Beijing Jinheng Automotive Electr. Systems	Henkel	Schlesinger GmbH
Bekaert	HESS INDUSTRIES INC.	Schmidt Technology GmbH
Belfil S.A.	Highland Industries, Inc. (Takata)	Schott AG
Benteler Stahl/Rohr GmbH	Hirtenberger Automotive Safety GmbH & Co KG	Schott Electronic Packaging
Benteler Tube Management	Hitachi Automotive Systems	Schreiner ProTech
BERGER Sp.z o.o.	Ho-Hong-Jung Automation	Schukra of North America
Berstscheiben Schlesinger	Honda	Schulz-Electronic GmbH
Bertrandt Technikum GmbH	H-ONE CO., LTD .	SDI-Molan GmbH & Co. KG
BFF Non-Wovens	HuDe GmbH	Semcon Engineering
Bluestar Silicones	Hydro Magnesium	Sensata Technologies
BMW AG	Hyosung	Sequa Corporation
Bodycote Testing Group	Hyundai Kia Motors	SesKion GmbH
Bofors Defence	Hyundai Mobis	Seva Technologies
Boulder Steel Limited	Hyundai Motors	SF Automotive GmbH & Co. KG
Bradford Industries, Inc.	iC-Haus GmbH	SF-Filter AG
Brainin	IDIADA Automotive	SFS Intec AG
Bridgestone TG Australia Ltd	IEE	Shanghai Edc Co., Ltd.
Britax Childcare Group	IGAPE	Sheldahl, Inc.
Bruin Engineering Parts Inc.	Illinois Tool Works Inc.	Shin-Etsu Silicones of America
BS&B Automated Safety Components Limited	IMDS Europe	Showa Kinzoku Kogyo
BS&B Safety Systems	imeco AM GmbH & Co. KG	Sioen Industries Nv
BSRS Restraint Systems GmbH	Indet Safety Systems	Skoda Auto
BST Safety Textiles GmbH	Infineon Technologies	SMC Europe SA
Budco	INOVA gmbH	Solutia
Budd Canada, Inc.	Intermet Corporation	Special Devices Inc.
Bürgermeister	International Rectifier	Stellantis
Burkon Metallwarenfabrik GmbH & Co. KG	International Textile Group, Inc.	STMicroelectronics, Inc.
C.D. Walzholz AG	INTERTEK	Sumisho Airbag Systems Co., Ltd.
Calsonic Kansei	INVISTA	Sumitomo Corp of America
CAPCO, LLC	iSi Automotive GmbH	Sumitomo Electric Automotive, Inc.
Capsonic Group, LLC	Island Pyrochemical Industries	Sumitomo Electric Wiring Systems, Inc.
Car Trim Fahrzeugausstattungen Produktionsgesellschaft GmbH	Isuzu	Sumitomo Metal Industries, LTD
Carl Froh GmbH	ITG Automotive Safety Czech s.r.o.	Summitt Polymers
Carl Stahl GmbH & Co. KG	ITW Drawform	Suzuki
Carpenter Technology	ITW Highland	Taihang Changqing Automobile
CAWI Stanztechnik GmbH	ITW Powertrain Metals	Takata Corporation
Cerex Advanced Fabrics	ITW Pronovia	Tangshan Weihao Magnesium Powder Co., Ltd.

Changchun Faway Automobile Components Co., Ltd.	IVM Automotive Wolfsburg GmbH	TAPE CRAFT CORPORATION
Changchun Hongguang Autoliv Vehicle Safety Systems Co. Ltd	J.B. Broadley	TASS
Chemetall GmbH	JFE Steel	Teijin
Chem-Trend, Inc.	JIANGYIN BAICHUAN CLOTHING FACTORY	Teknor Apex
China Petrochemical Development Corporation	Jinheng Automotive Safety Technology Holdings Co., Ltd	Tenaris S.A.
China Shenma Group Co. Ltd.	Johnson Controls	Thomas & Betts Corporation
Chongqing Guangda Industrial Co., Ltd	Kaiser Aluminum	Thyssen Krupp
Chris-Cintos De Seguranca Ltda.	Kautex Textron GmbH & Co. KG	Times Fiber Communications, Inc.
CIE Automotive Parts Co., Ltd.	Kayaku Safety Systems Europe a.s.	Tokai Rika Co. Ltd.
Citizen Seimitsu Co., Ltd.	Keihin Corporation	Toray Industries, Inc.
Cjsc Autoplast Engineering	Keilmann Group	Toshiba
CK Electronics LLC	Key Automotive Group	Toyobo
Coatex NV Airbag fabric	Key Safety Systems	Toyobo Co. Ltd.
Coats Barbour Ltd	Kia	Toyoda Gosei
Cogo Group	Kimball Electronics Group	Toyoda Machinery USA Corp.
COLDFORM	Kinotex Sensor GmbH	Toyota Motor Co.
COLLANO, INC.	Koch Industries, Inc.	Trans-Matic
Continental Automotive	Kolon Industries	Trexel, Inc.
Cousin Filterie S.A.S.	Krauss Maffei	Tronox Incorporated
CTAS	KS Centoco	Truelove & Maclean
CTS Corporation	KSL GmbH	Tubular Steel Inc.
CTS Cousin-Tessier	KSL Keilmann Sondermaschinebau GmbH	TUV Sud
Daicel Chemcial Industries	Land Rover	Tyco Electronics
Daicel Safety Systems	Lear Corporation	ULBRICH
Daicel Safety Systems (Jiangsu) Co., Ltd	LIMESS GmbH	Umfotec GmbH
Daicel Safety Systems of America	Lindenmaier AG	Unfallforschung der Versicherer
Daido Chemical Corporation	Lu Zhou North Chemical Industry	Unifrax Corporation
Daiei Sangyo	Lydall Automotive	Uniklinik Gottingen
Daihatsu	Magnetti Marelli	Usinor (Sollac)
Daimler AG	Malvern Plastics Group	Uster Technologies AG
DECOTRIM INDUSTRIES	Mando Corporation	UTT GmbH & Co. KG
DEKRA Automobil	Mazda	VACUUM TECHNOLOGY INC.
DELIUS GmbH	Mercedes-Benz	Vallourec & Mannesmann Tubes
Delphi Automotive	Metaldeploye	Vishay Intertechnology, Inc.
Delta Composants	Metex Corporation	Voestalpine Rotec GmbH
DEMO INJECTION SA	Methode Electronics	Vokes-Air Group
Dendoff Springs Ltd.	Microsys Technologies Inc	Volkswagen AG
Denso Automotive	Mikron Assembly Technology	Volvo
Dexter Stamping Company, LLC	Milliken Industrials Ltd.	VTI Technologies Oy
DHD Technology GmbH & Co. KG	Mitsubishi Chemical Corporation	Wacker Chemie AG
Dickey-Grabler Co.	Mitsubishi Corporation	Weber Hydraulik
Diolen Industrial Fibers	Mitsubishi Electric Corporation	weil engineering gmbh

DISTEVI, S.L.	Mitsubishi Plastics	Wilhelm Buller GmbH & Co. KG
DIVERSITEX Inc.	Mitsuchi Corporation	Wonder Auto Technology Inc.,
Doga S.A.	Moditech	Wuxi Risho Technology Co., Ltd
Donisthorpe & Co. Ltd.	Molex	Yanfeng Key (Shanghai) Automotive Safety Systems Co., Ltd
Dow Automotive	Momentive Performance Materials	ZF Automotive
Dow Corning	Mosa Industrial Corporation	Zodiac Automotive
DSM Engineering Plastics	Murata Electronics N. A., Inc.	Zwicky
DuPont Automotive	MVS Saegertown Manufacturing	
E.S.T. Entsorgungsanl.-Betr.ges.	N.V. Bekaert S.A.	
EASi Engineering GmbH	Nanjing Hongguang Autoliv Vehicle Safety Systems Co. Ltd	
East Joy Long Motor Airbag Co., Ltd.	NanoFiber FutureTechnologies Corporation	

Airbag Alert Editor – Scott Upham

Churchill Franklin’s Founder & CEO Scott Upham is the senior editor of the Airbag Alert publication. An internationally acclaimed corporate strategist, Scott Upham is a trusted advisor to the world’s most influential businesses and institutions. Frequently cited by prestigious business journals including The Wall Street Journal, New York Times, Forbes, Financial Times, Reuters and Bloomberg News, among many others, Upham is also an on-air commentator for CNBC, National Public Radio and Associated Press Radio. Recognized as a corporate thought leader, Upham’s futurist insights in ideation, technological migration and corporate innovation have powered the successful launch of disruptive products and services that have transformed industries worldwide. A sought-after lecturer and conference speaker, Upham is a recognized authority in the fields of marketing, market research, corporate reputation and customer satisfaction.

Prior to founding Churchill Franklin, Upham was Founder & CEO of Valient Market Research, Senior Vice President, Automotive & Transportation Research at Harris Interactive (now Nielsen), Senior Director, Global Automotive Systems & Component Forecasting at J.D. Power and Associates and Founder & CEO of Ann Arbor, Michigan-based Providata Automotive.

Upham began his career at Ford Motor Company and subsequently held senior corporate marketing and communications posts at TRW Automotive, Kelsey-Hayes and Takata Corporation. Upham earned a Bachelor of Science degree in Public Relations from Eastern Michigan University and completed graduate studies from Pennsylvania State University, business analytics coursework at Harvard University and the Foundations of Corporate Communications Executive Education program at Erasmus University – Rotterdam (Netherlands).

About Churchill Franklin® Automotive

Based in Downingtown, Pennsylvania, Churchill Franklin® Automotive is an insights, strategy and marketing firm dedicated to helping organizations create sustainable growth. The practice helps its clients set their strategic direction, develop sales and marketing capabilities, and connect their organization to realize the full potential of today’s omnichannel marketing opportunities. Clients benefit from Churchill Franklin’s experience in core areas of marketing such as branding, insights & market research, digital marketing & advertising, customer relationship management (CRM), email marketing, social media, search engine optimization (SEO), corporate reputation management and corporate communications & public relations. With a focus on leveraging innovative marketing technologies & strategies, Churchill Franklin helps clients grow market share, expand brand visibility, and increase profitability.

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