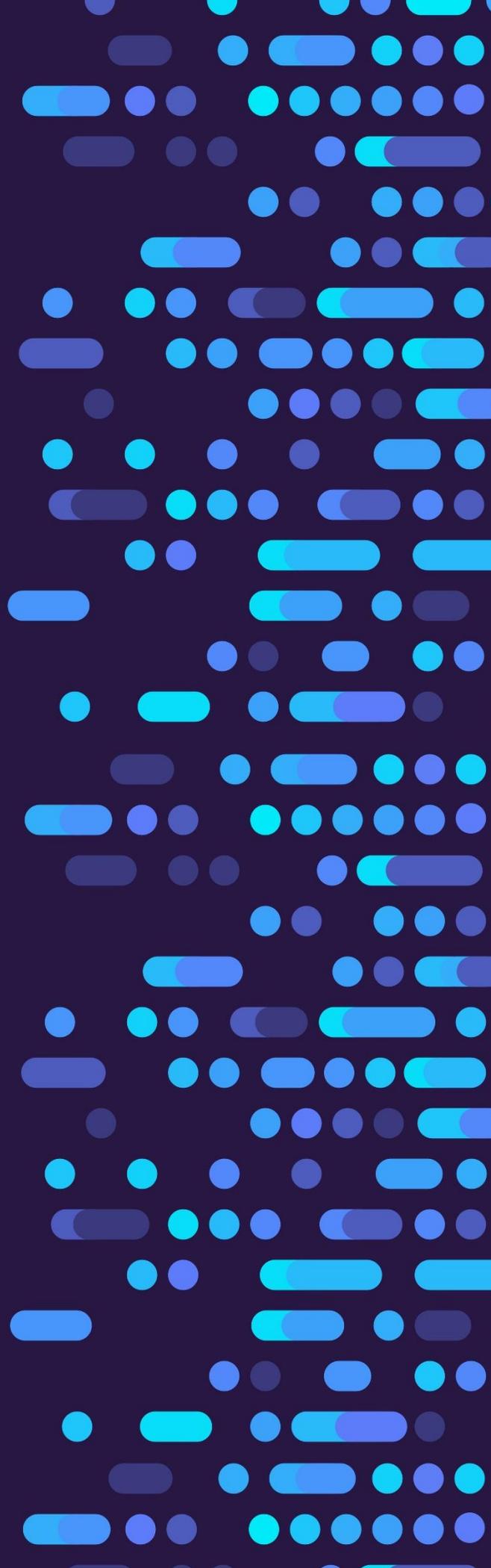




Global Automotive Airbag Market Outlook

Study Program
Prospectus



Global Automotive Airbag Market Outlook Study Program

MARKET TRENDS: Analysis of key industry trends, including market expansion, airbag module diversification, product innovation, corporate strategies, supply chain shifts, and global regulatory & compliance developments.



TECHNOLOGY ASSESSMENT: Includes patent filing & issuance trends, research & development activities, materials usage & recycling efforts, influence of electrification & autonomous driving trends.



INDUSTRY FORECAST: Global & regional model-by-model volumetric product forecasts by region & product type including modules, inflators, cushions, covers, ECUs, sensors and all subcomponents & materials.



OEM PROFILES: In-depth profiles of 30 global vehicle manufacturers including safety system R&D efforts, crash testing ratings, supplier usage & supply chain dynamics, airbag product adoption trends & analysis.





TOP AIRBAG SUPPLIER PROFILES: 16 in-depth competitive intelligence profiles of the top airbag systems & component suppliers including list of facilities, products, news updates, executive team, financials, customers, supply chain partners & market strategies.



AIRBAG COMPONENT SUPPLIER PROFILES – Over 180 competitive intelligence profiles including recent news, products made, list of facilities, financials, supply chain dynamics, patent activity & materials used.



EXECUTIVE PRESENTATION: Two (2) hour online presentation by Churchill Franklin's CEO & airbag industry veteran Scott Upham.



AIRBAG ALERT DAILY NEWS SERVICE: Daily news digest of airbag industry news from around the world. Covers over 80 OEMs, 500+ airbag systems & components suppliers, regulatory agencies, legislative actions, product recalls, patents issues & much more.

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- Daicel Corporation
- Denso Corporation
- Hyundai Mobis
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- Robert Bosch GmbH
- Toyota Gosei Co., Ltd.
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CHAPTER 7 – AIRBAG COMPONENT SUPPLIER PROFILES

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- Korea Electric Terminal Co Ltd
- Kuraray Co. Ltd.
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- Lanka Harness Company
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- LG Chem
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- Marui Textile Co., Ltd.
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- Bekaert S.A.
- BENTELER
- Berstscheiben Schlesinger GmbH
- Carl Froh GmbH
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- Mannesman Precision Tubes
- Marelli
- MARK Metallwarenfabrik
- Metalis Group
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- Rheinmetall Dermalog SensorTec GmbH
- RHODIUS
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- Schott AG
- SFS Group
- SGL Carbon SE
- Sioen Weaving
- Solvay S.A.
- STMicroelectronics
- Swiss Steel Holding AG
- TE Connectivity
- Tenaris SA
- Thiel & Hoche
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CHAPTER 7 – AIRBAG COMPONENT SUPPLIER PROFILES

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- Vallourec ArcelorMittal
- Voestalpine Rotec GmbH
- Wacker Chemie AG

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- Americhem, Inc.
- Amphenol Corporation
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CHAPTER 7 – AIRBAG COMPONENT SUPPLIER PROFILES

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- Texas Instruments
- Thunderbird Metals
- Trans-Matic
- Trinseo PLC
- Ulbrich Stainless Steels and Special Metals Inc.
- Vishay Intertechnology, Inc.
- Worthington Steel

Global Automotive Airbag Market Outlook Study Program

Churchill Franklin's ***Global Automotive Airbag Market Outlook*** study program provides clients with access to unrivaled industry airbag market intelligence, global & regional airbag module & component forecasts, in-depth profiles of major & niche suppliers, technology assessment, patent activity & technological migration trend analysis, corporate strategies and airbag industry market trends.

About the Author

Scott Upham

Founder & Chief Executive Officer
Churchill Franklin

Scott Upham is a 36 year automotive and airbag industry veteran executive, industry expert & frequent contributor to CNBC World, Automotive News, New York Times & Wall Street Journal.



In the early 1990s, Upham began his career at Ford Motor Company in NAAO Production Purchasing where he worked with several airbag module & crash sensor suppliers including TRW, Breed Technologies & Morton.

Switching over to the supplier side of the industry, Upham held marketing positions at TRW Vehicle Safety Systems and Takata Corporation. He has authored several comprehensive airbag market studies throughout his career at AUTOFACTS, Providata Automotive and Valient Market Research.

As Founder & Chief Executive Officer of Churchill Franklin, a Malvern, Pennsylvania based insights, marketing & strategic consulting firm, Upham advises several Tier 1-2-3 automotive airbag suppliers in strategic planning, forecasting, competitive intelligence, merger & acquisitions & new market entry strategies.

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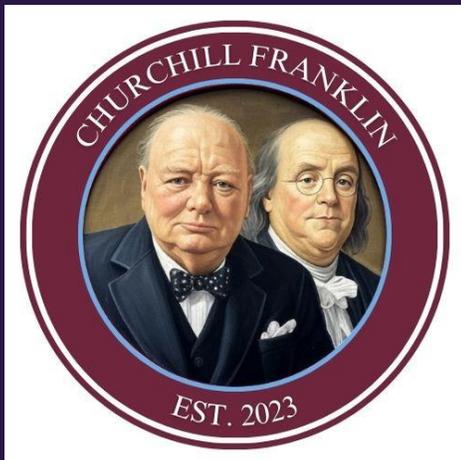
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